

Empowa

Privacy Policy

This privacy policy is a statement disclosing the ways Empowa collects, uses, discloses, and manages the data of its visitors and customers. It fulfills a legal requirement to protect you, the visitor or client's, privacy.

What type of information does Empowa collect?

Empowa receives, collects and stores any information you enter on our website or provide in any other way. In addition, Empowa collects the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. Empowa also collects personally identifiable information (including name, email, communications); payment details where applicable (including credit card information), comments, feedback, reviews, recommendations, and personal profile.

How does Empowa collect information?

When you communicate with Empowa in any way (including but not limited to website, email, social media, text message, messenger, WhatsApp, phone), as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used to communicate with you, provide appropriate services to you and for the specific reasons stated above only.

Why does Empowa collect such personal information?

Empowa collects such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;

4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

How does Empowa store, use, share and disclose site visitors' personal information?

Empowa is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows Empowa to sell products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. All direct payment gateways offered by Wix.com and used by Empowa adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How does Empowa communicate with our site visitors and customers?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, WhatsApp, messenger, social media and postal mail.

How does Empowa use cookies and other tracking tools?

Empowa's website tracks personal information through the use of cookies. Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site.

Wix uses cookies for important reasons, such as:

- To provide a great experience for our visitors and customers.
- To identify our registered members (users who registered to our site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure the platform is secure and safe to use.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some of our online Services.

How can you (site visitors and customers) withdraw consent?

If you don't want Empowa to process your data anymore, please contact us at empowermentdoula@gmail.com.

Privacy policy updates

Empowa reserves the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and your contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at empowermentdoula@gmail.com

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